

CARL GRIVAKIS

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WHO AM I?

I am an integrated visual design and production manager with extensive knowledge of print process, production, and execution. I am also branching into web design and digital video production.

SOFTWARE

Adobe Creative Suite 5
• Illustrator
• Photoshop
• InDesign
• Flash
• Dreamweaver
Mac OSX
Windows XP/Vista/7
Roland VersaWorks RIP
Microsoft Office
Final Cut Pro X
HTML/CSS

CLIENTS

Prepressology
Faux Designs
Northgate Productions
New England Aquarium Council
Total Confusion
Another Anime Con
PEER Servants
Unite for Sight

HOBBIES

Tabletop Gaming
Miniature War Games
Reading
Design Education
• Rookie Designer Podcast
Animation

WHAT

Production Design Manager

- Maintain and update corporate site, explore and execute options for integrating audio, video and social media
- Design, production, and delivery of instructional and support materials for client site training
- Plan and market annual events for administrative and student audiences of up to 750 attendees
- Quote, review, and make final contracting decisions for print and video contractors related to product marketing
- Source audio/visual tech needs for mentoring camps hosted nationally

Principal/Graphic Designer

- Freelance design service focusing on logo development, branding, and marketing on a variety of mediums
- Print brokering for clients seeking direct mail pieces and tradeshow graphics
- On-site work including product design and production of final print files

Marketing Graphic Designer

- Conceptualize, design, and production of 16 page quarterly mailer to market to 50k recipients
- Manage quoting process and prepare files for print pieces from concept to final execution
- Develop and implement email marketing campaigns for biweekly product promotions
- Instruct staff in using Adobe Creative Suite to support design staff in a variety of applications
- Logo and brand development for new product lines
- Large format design and production using Roland Versacamm SVP-300 Print/Cut System
- Sales sheet and POP display design for gift products

Production Artist

- Take orders over the phone and build custom design solutions outside of templates offered on Vistaprint.com
- Work with account reps to develop questions to make detailed creative brief
- Design job aids to assist out sourced labor in creative process

How

Certificate in Web Design

- Learn current techniques used in web design, development and media delivery

BFA in Graphic Design

- Studio intensive design program with focus on print, branding and illustration

WHERE

The Efficacy Institute

Holy Carp Design

InScribe Inc.

Vistaprint

U-Mass Lowell Online

Suffolk University

WHEN

08.2012–Present

05.2004–Present

10.2005–08.2012

07.2004–10.2005

09.2010–09.2013

09.1999–05.2004

HOLYCARPDESIGN.COM